BULLETIN FROM

The New York Office 404 East 55th Street, New York

Vol. III March 15, 1935 No. 6

MUST BOOKS

March 20

Adamic, Louis GRANDSONS Harper

** The phenomenal success of The Native's Return has paved the way for this novel from the pen of its author. Even without that introduction, this would rate as an exceptionally interesting and vital sort of book. Adamic uses a frame within which to set the tale. He meets on the battlefields of France a man with whom he finds a slender link - his grandfather was a Slovenian immigrant, and came from a village near Adamic's own. Several years later their paths cross again and Adamic is drawn into his life very intimately, and inherits, on his death, the request to give his story - the story of the third generation American - to the public. A psychological novel, with the central character a failure, a man who is driven by the urge to find his place in the world, who is overburdened by the careers of his brother, a gangster, and his cousin, a labor leader, both martyrs to their causes, and who cannot, himself, escape from loneliness, futility, emotional starvation. Fascinating in its unfolding, and of tremendous interest to those who seek a better understanding of the roots of our American civilization. A book for which a public exists, but which must be "sold". $2.50

Late April

Boyd, James ~~THE DARK HORSE~~ ROLL RIVER Scribner

** A new departure for the author of Drums, Long Hunt, etc. - this story of a man's life span, bringing it into the contemporary picture. Again a "frame" has been used as a vehicle for a story. The book opens with a man on his death-bed. Through his half consciousness flows the stream of his past life, sharpening, clarifying, filling in details of which his conscious being was scarcely aware. The first panel of the story is placed in the '80's, and to that period of self-conscious growing pains of a young people, Boyd has applied the same uncanny faculty for breathing life and reality into a distant scene. Aunt Clara, whose story is here told, is a moving force throughout the hero's life; he is a small boy at the time of her marriage and its tragic outcome. But through her understanding he is saved from crashing his own matrimonial bark. An absorbing book, a real contribution to the presentation of a facet of the American scene. Good reading, and should be easy to sell, easy to rent. Try the Margaret Ayre Barnes' market - with a leaning to the male aspects of it. $2.50

May 15

de la Roche, Mazo YOUNG RENNY Little, Brown

*** Another volume in the favorite Jalna saga - and sure sale to all who have followed the fortunes of the Whiteoaks, as well as a good chance to build a new sale for the whole group, since this antedates, chronologically, all the others. Jalna, in 1906 - Renny, a schoolboy in disgrace, suspended for mischief, and still bent on

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making trouble. Adeline, his grandmother, is eighty, but abounding in vigor and a grand old tartar; Boney, the parrot, is not averse to adding to his vocabulary; Meg, on the verge of matrimony, has her first big chance to hold the center of the stage with her hysterical dramatization of a tragedy; Pheasant makes her entry; Malahide, odious trouble maker, comes for a visit, and settles down in leech fashion on his unknown Court relative. A three ringed circus, and a lively one. There is more humor than in any of the subsequent scenes in the Whiteoak career; the pace of the story leaves nothing to be desired. It is like opening the pages of half-guessed mysteries, to read of the events back of the original Jalna. Bound for front ranks in the best seller list, so lay your plans. Publisher cooperation, and guaranteed reader interest. Don't miss the chance for plus sales with new customers - keep their names and check their memories. $2.50

May 15

Thompson, Sylvia A SILVER RATTLE Little, Brown

* The author's name is security for comfortable sales and rentals, but in this reader's opinion, this book is a disappointment after Breakfast in Bed. Somewhat the same pattern is used - in that it is a story loosely woven together, through the chance connections between several women who are bearing children almost simultaneously. There is the young woman, secure in her place in the world of wealth and fashion, happy in a second marriage; there is the mother of six whose passion turns to movies and flowers, and who happens to have, as the ward doctor, the doctor who comes to the other woman's luxurious home; there is the woman who has been employed in the establishment, and who bears - and loses - her first child after many years of waiting. A tenuous tale, lacking the sprightly humor of Breakfast in Bed. But written with facile pen and seeing eye. $2.00

These Should Make Money For You

A new Katharine Brush - Don't Ever Leave Me (Farrar & Rinehart) is sure circulation; a Scott Fitzgerald, Taps at Reveille (Scribner), though short stories, will sell; Ellery Queen, E. Phillips Oppenheim, Erle Stanley Gardner and Mignon Eberhart will swell the coffers via the mystery fans; have a special look at a dark horse novel by Robert Rylee, Deep Dark River (Farrar & Rinehart). In non-fiction, the best crop of the season, with a first rate biography of Catherine by Gina Kaus (Viking); the long awaited biography of the Prince of Wales, The Bachelor Prince, by Frazier Hunt (Harper); a new Tomlinson, Below London Bridge (Harper); Elsie de Wolfe's autobiography, After All (Harper); and a dark horse in I Change Worlds by Anna Louise Strong (Holt). Don't overlook Benson's Queen Victoria (Longmans). For reports, see below.

PROBLEMATICAL BOOKS - Fiction

April 1

Carleton, Patrick ONE BREATH Dutton

* Has the best chance for popularity of anything he has done, though his style is maddening at times. The story of animal training and menagerie shows in England in one family from 1785 to 1885. A good story, written, in parts, in the vernacular, tinged by the essential earthiness of the subject, and at the same time interesting for its sidelights, - how animals affect the human outlook, how the changing social order affects the menagerie. Not for the ultra-conservative - but it is alive. $2.50

April 4

Gray, Charles Wright, ed. HORSES, DOGS AND MEN Holt

Did you know that John Galsworthy, Booth Tarkington, Ernest Rhys, Hugh Walpole had written animal stories? Each of them is represented here, along with Albert Payson Terhune, Dorothea Donn-Byrne, Bill Comfort, Herbert Ravenel Sass and about as many more. Dog stories, horse stories, and stories of the men whose lives were bound up in them. For the special flavor of the collection, dip into Merv, the story of a boy who got into international polo through the stables; and into The Turn of the Wheel, a Grand National story. First rate collection, which should find favor with sportsmen, with older boys and girls, and so on. $2.50

April 9

Gill, John IN HIS OWN COUNTRY Dutton

A slight novel, but well done - set against the background of Eastern Shore Maryland, where change is slow and the pace alters not. The parties, visits, customs, covering the tragedies of the lives of a group of people living there, as disclosed to Hugh Valliant, writer, when he goes there to live. Not a book for the general run, but will appeal to readers who like something a bit different. $2.50

April 12

Macdonald, Sheila MR. CRUSOE'S YOUNG WOMAN Coward, McCann

* Sally in Rhodesia is one of the utterly charming and original books of the past five years, and would reward investigation for those of you who are not familiar with it. Sheila Macdonald uses the same background - the English colony in modern South Africa - for this new novel, the story of an English girl who tried to rebuild her life and forget the past, and who sacrificed herself in the service of the family she served. Mr. Crusoe, the mystery prospector, turns the tables and saves the day - good picture of the daily round on an African farm, but not up to the standard of Sally. $2.00

April 15

Eckenrode, H. J. BOTTOM RAIL ON TOP Greenberg

A novel by the State Historian of Virginia about life in Tennessee before the Civil War and during the Reconstruction period. The historical background rings true; the dialogue and romance are a bit shaky. The last of a line of Southern gentlemen comes to ruin through gambling, but wins freedom and honor in the war, returning to find his home and fortune gone. His community becomes a battleground for negro rights, and he loses caste by championing the blacks. There is a limited market for it - but not a general one. $2.00

Patterson, Vernon ALL GIANTS WEAR YELLOW BREECHES Scott

A new publisher became headline news in the literary world through the publication of Shipmates, a book generously commended last Fall. Now comes this novel, on his Spring list, a sincere, if not wholly original piece of work. The story of the childhood and adolescence of John Moore, in a small town at the turn of the century. $2.50

April 19

Maize, Lillian Taft FLIGHT'S END Penn

Grist for the romance mill - the love story that grew out of Nancy Westcott's accompanying bewildered Gerda, Swedish wife to the new Earl of Brynham, as guide, philosopher and friend in her new role. Circulating library. $2.00

April 22

Brush, Katharine DON'T EVER LEAVE ME Farrar & Rinehart

It will sell - but it's pretty trashy. Katharine Brush handles situations and dialogue with facility, but the story underlying this microscopic presentation of a country club dance, and - not far away - a cheap amusement park dance hall - is a bit thin. A picture in contrasts and at its heart, the story of a wayward mother and her wayward son. Her first full length novel since Red Headed Woman - has been serialized in Cosmopolitan. $2.00

April 23

Conroy, Jack A WORLD TO WIN Covici, Friede

Conroy's first novel, The Disinherited, aroused a good deal of discussion. His theme - the struggle of the masses toward freedom - is presented from a different angle in this new book. Here is the story of two half brothers, of their different background, training, approach to life. One, an aesthete, the other, a hard boiled worker - and both forced into a realization of common problems, common need for readjustment, in the stress of depression years. Not pleasant reading - he calls a spade a shovel - watch your market. $2.50

Wadsley, Olive SHADOW LOVE Dodd, Mead

True love running a difficult course, with right triumphant. Beautiful girl plays ducks and drakes with her future by throwing over the right man for a wrong 'un. Artistic Continental and English backgrounds. For "them as likes it". $2.00

Book of Month for? 6/26/35

Rylee, Robert DEEP DARK RIVER Farrar & Rinehart

* An unusual novel, presenting the picture of the fight for justice for a negro in Mississippi, in the hands of a woman lawyer. Mose has incurred the hatred of an overseer, and kills the man sent to kill him. Racial pressure prevents Mary Winston from having the case settled out of court, the jury is "fixed", the witness intimidated, and Mose sentenced to life imprisonment. There he finds happiness, with his patch of earth and his preaching. It is fundamentally the picture of likable, humbly intelligent Mose, never hysterical, taking the downs of fortune in his stride, slowly coming to an understanding of his part. Nothing here of the "quaintness" or playfulness usually portrayed in negro stories, but rather their puzzlement, their unaffected dignity, the overtones of a decaying white race. It is worth putting some thought on sales possibilities. Many will like it. $2.50

Farrell, James T. JUDGMENT DAY Vanguard

The conclusion of the story of Studs Lonigan, would-be-tough, of Chicago's South Side. The story takes up the thread of The Young Manhood of Studs Lonigan,

when, broken in health and depressed at the changes in the ranks of his friends, he decides on matrimony and a job. But fate intervenes. Can stand alone though more understandable if read with the other two. For the readers who like "phonographic accuracy" and "uncompromising realism" - conservatives beware. $2.50

Early May

Chambers, Robert W. LOVE AND THE LIEUTENANT 5/3 Appleton-Century

* First rate story of the Cardigan genre - historical and romantic fiction in Chambers' best vein. An unusual facet of the American Revolution, and - read with That Bennington Mob by Henry Stafford (Messner) - makes a rounded picture of the Burgoyne campaign, Lake Champlain, Ticonderoga, Bennington, Saratoga. The Lieutenant is a New York Tory, sent to Germany to recruit Hessian mercenaries, and he returns with the troops to Quebec - and disaster. Good yarn. $2.50

Maxwell, W. B. AND MR. WYKE BOND 5/3 Appleton-Century

A rather different vein for W. B. Maxwell, under the aegis of a new publisher....A character study in fiction form, the story of a little man who makes social acquaintances a life profession, who leads a Jekyll and Hyde life, - on the one side, rounding out the lists of guests at every sort of party in the ranks of the blue bloods, on the other side, supporting a simple, commonplace home for a wife of doubtful virtue and two step children. A slim plot, but well done. $2.00

May 2

Lipke, Kay LYNN MALONE'S DAUGHTER Stokes

Good rental library item, particularly in smaller communities, which the story glorifies. The background is Wisconsin - the story that of a widow who tries to protect her daughter from the dangers of the charm inherited from her father - and who almost loses her own chance of happiness in the process. $2.00

May 3

Parmenter, Christine W. THE KINGS OF BEACON HILL Crowell

Ideal for your mature and conservative reader - and for rental library. 1900 - 1919 - 1934, in the King family; the setting Boston; the story of a marriage that hurt the pride but saved the stamina of the family, by uniting two families at opposite ends of the social poles. $2.00

Craig, A. R. JEZEBEL'S DAUGHTER Doubleday, Doran

A better book than When Adam Wept, tighter plot, more consistent characterization. A story of Sovietism put to the test, away from its native soil. Richard, the idealist who threatened the progress of his father's plant by seeing too clearly the interests of the workers, is sent to South America, and there falls victim to the fatal charm of a brilliant but notorious woman. Even her death and his attempted identification of her in her daughter, whom he marries, fails to dislodge the hold on his emotions. He goes to Russia - becomes an ardent Communist - attempts to transplant his theories to English soil, and fails, lamentably. So again he returns to Russia - and there finds release. Original - interesting - but not an essential item for the average small bookshop. $2.50

May 3

Mason, A. E. W. DILEMMAS Doubleday, Doran

Stories - just stories. In the old tradition, with no attempt to set a new pace, to follow modern trends. Here, there and everywhere for the backgrounds. The pattern repeats the time honored method of posing the question and digging into the past for an answer - or the reverse. Good conservative standbye. $2.00

Rabener, Jahann CONDEMNED TO LIVE Doubleday, Doran

Presented with fanfare of trumpets - but I have serious doubts as to the power of the novel to capture the imagination or the interest of the average reader. A tremendously long, wordy, talky-talky German novel, the story of the extended adolescent maunderings of an exceedingly irritating and futile youth. At seventeen he becomes his mother's lover; at twenty-three he murders her with a pair of scissors, and stretches himself and his young wife on the tracks before an oncoming locomotive. And in between, he runs the gamut of despair, morbid introversion, exhiliration, extremes of friendship and hate. Watch your step. $3.00

May 7

Linklater, Eric RIPENESS IS ALL Farrar & Rinehart

The Linklater brand of humor has a male appeal more than a female. Accepting, therefore, the shortcomings of the approach, I confess that this novel fails to strike me as exuberant comedy, or anything other than an excellent soporific. The story is fantastic without charm; long-winded. Its very originality of theme - a race of unborn babes - loses its ability to divert by being spread over too long a space of pages. There are delightful interludes, amusing bits. $2.50

May 8

Isherwood, Christopher THE LAST OF MR. NORRIS Morrow

Not for the kiddies - this story of Mr. Norris, with his wigs, cosmetics, his Uriah Heepish secretary and eccentric friends, all embroiled in the Nazi purge of communists. Bill, an Englishman, finds Mr. Norris an amusing companion en route to Berlin - and kept up the friendship, wholly innocent of his motives. Amusing in a thin way - casual presentation of perversions - sell only to your ultra-sophisticated audience. $2.50

May 17

Ullin, Robert BESIDES, THE WENCH IS DEAD Doubleday, Doran

A rotten book. Pass it up. The story of a group of Pittsburgh people during the year 1926, caught in the trammels of the uninhibited sex fever. $2.00

These Books Received Too Late For Inclusion In February Issue

March 19

Spriggs, Elizabeth CASTLE IN ANDALUSIA Macmillan

* A book entitled The Old Man Dies failed to put Elizabeth Sprigge on the map. Perhaps because it was an unfortunate title. The book itself deserved wide popularity. Now comes Castle in Andalusia, the story of an English girl - very

English - who marries a Spanish grandee - very Spanish - of Royalist sympathies and traditions. Her struggles to adapt herself to his expectations of her position as his wife, the graphic picture of life in a rundown castle, teeming with family retainers and peasants, the curious problem of her relations with Pedro, unacknowledged illegitimate half brother of her husband, the sharp contrasts of the extreme and sordid poverty of the peasants on the place, and the glamorous pageantry of life. It makes interesting reading. Then comes the Revolution - and the counter-revolution - a unique picture of a little understood side of modern Europe. A book that will repay some special effort in calling it to your customers' attention. $2.50

March 20

Lucas, Barbara STARS WERE BORN Harper

Another of that swarm of adequate but unimportant English novels which seem scarcely worth importation. This is a second rate imitation of The Constant Nymph in the story of Domenica, aged 16, and of Petra, daughters of a poseur who yearned to be thought artistic and original, and of the woman who gave up art to be his wife - and slave. Of Petra marrying Guy to forget her one true love; of Domenica working off her disillusionment by becoming mistress to anyone who wanted her. Pretty poor stuff - pass it up. $2.00

Brown, Ivor MASTER SANGUINE Harper

Candide in modern dress with all the world's foibles hung on the gullibility of the hero. It is an obvious step from the basic annoyances revealed in the essays of I Commit to the Flames to a novel embroidering the same dislikes and exposing the same current madnesses in farcical manner. It takes expulsion from school, imprisonment, social ostracism to convince Sanguine that disbelief has a place in the scheme of things. Try it on your intellectuals. $2.50

March 22

Knevels, Gertrude LOVERS' LUCK Penn

Sentiment made fairly palatable. The central character bears some resemblance to Pollyanna, with her human moments - as she makes her round patching up other people's romances. Rental libraries. $2.00

Fitzgerald, F. Scott TAPS AT REVEILLE Scribner

** The best of Scott Fitzgerald's short stories of the past ten years. And much better than most collections of short stories, though one can no longer feel that he presents the modern scene. The favorite Basil and Josephine stories, Fitzgerald's interpretation of the flappers of his day and their male counterparts, are included: - read He Thinks He's Wonderful and First Blood for the flavor. From the balance of the volume, read Babylon Revisited and The Night of Chancellorsville to get his versatility. $2.50

RECOMMENDED MYSTERIES AND WESTERNS

April 5

Queen, Ellery THE SPANISH CAPE MYSTERY Stokes

One of his best - a first class problem in deduction, and a carefully built yarn of blackmailing par excellence. Exciting reading. $2.00

April 24

Gardner, Erle Stanley THE CASE OF THE COUNTERFEIT EYE Morrow

A new Perry Mason story - is he a better lawyer or detective? This time his client has six glass eyes, for different times of day. Close-knit and swift moving tale of murder, and of two groups of criminals. $2.00

May 3

Eberhart, Mignon G. HOUSE ON THE ROOF Doubleday, Doran

A terrible tale - very well done. Murders in an apartment house, and a successfully sustained atmosphere of horror. A-1 mystery. $2.00

May 13

Ware, Edmund RIDER IN THE SUN Lothrop, Lee & Shepard

Not a conventional Western, but a better than average story of a fifteen year old boy who runs away from home to realize a dream, finds adventure gives way to hard work, and loses his dream in finding himself. Margin line book. $2.00

May 15

Oppenheim, E. Phillips GENERAL BESSERLEY'S PUZZLE BOX Little, Brown

Another delightful collection of Monte Carlo stories. The General pulls all sorts of strange cases out of his puzzle box and aids in working them out. Atmosphere of luxury - Grand Dukes and gambling rooms for scenery. $2.00

May 17

Chambers, Whitman DEAD MEN LEAVE NO FINGER PRINTS Doubleday, Doran

Fairly good story with a California setting - the story gravitating around the false clue of forged finger prints. A moving picture actress, whose double has gone to Copenhagen, is deeply implicated. $2.00

Starrett, Vincent THE GREAT HOTEL MURDER Doubleday, Doran

Thinnish - but good reading. The death of a prominent financier is solved by a Chicago dramatic critic. $2.00

Charteris, Leslie THE SAINT GOES ON Doubleday, Doran

Four long episodes in the Saint's glamorous career, administering his own sort of justice and setting Inspector Teal by the ears. The Saint is building steadily, a large gallery of fans. Keep track of them. $2.00

And This Reprint From a Bulletin of May 1, 1933

March 20

Hilton, James (Glen Trevor) WAS IT MURDER? Harper

"Murder in an English public school. Unusual twist to the solution."

(Note: The publishers are reissuing this under Hilton's own name. It was originally published under a pseudonym).

PROBLEMATICAL BOOKS - Non Fiction

March 28

Luhan, Mabel Dodge WINTER IN TAOS Harcourt, Brace

* A difficult book to place. One that certain readers will find utterly delightful, that others will think too leisurely, too slight, too impersonal (particularly if they are looking for Mrs. Luhan's customary sidelights on famous characters, particularly D. H. Lawrence - and her ultra-frankness in commenting on her acquaintances). But for that growing public that seeks a nostalgic thrill in any book on the Southwest, this is made to order. Here is Taos, not the Taos of the tourist, of the pseudo-artist - but Taos as it reveals itself in the round of the year, to those who have settled there because they love its beauty and serenity and charm. Winter - with its sense of withdrawal from the impact of the outside world, occupies most of the space; but the other seasons, vivid to the senses, come in for their share. Throughout, the personality of the writer, and her husband, an integral factor in her life, emerge. Delightfully written, and beautifully illustrated with photographs. $2.75

March 29

Anderson, Sherwood PUZZLED AMERICA Scribner

* A novelist turned journalist (or is it "returned"?). Sherwood Anderson ties the depression to the human equation in an illuminating book recounting his experiences up against the people themselves, in an investigatory trip through the industrial and agricultural South, the Tennessee Valley, the Middle West, the Northwest. He talks - and listens - to share croppers, tenant farmers, men and women of the open road, strikers in coal mines, mechanics, politicians in the making, and so on. Interesting from the sociological standpoint, from the economic standpoint (though he makes no attempt to interpret his findings), and from the purely human angle. Easy reading - and a new presentation of "puzzled America". $2.50

April 2

Herring, Hubert & Weinstock, Herbert RENASCENT MEXICO Covici, Friede

A compilation of material from "the annual Seminars conducted in Mexico by the Committee on Cultural Relations with Latin America" - now in its tenth year. The writers are all specialists in their particular fields. There are chapters on such varied subjects as The Key to the Mexican Chaos; Folkways and City Ways; Learning to Think Internationally; Economic Aspects of Mexico's Six Year Plan; The Six Year Plan in Education; Banking in Mexico; Revolutions: Mexican and Russian; Folk Dances; The Fiesta; The Novel; Some Mexican Poets, and so on. A running commentary on Mexico's past, present, and - optimistically - future. Intended for the internationally minded, rather than the prospective traveler, but a good background book for the latter. Not for casual pick-up. $2.50

April ~~3~~ 17 ✓

Hunt, Frazier THE BACHELOR PRINCE Harper

* A glamorous picture of a glamorous figure, the Prince of Wales. His education, boyhood, special training, family life; his war experiences, his post-war frivolities and indiscretions, his world travels as ambassador of goodwill for the

Empire, his growth in understanding, tolerance, thoughtful appreciation of his responsibilities. A friendly and sympathetic picture of a generous, human, idealistic youth, - the Bachelor Prince, the groundwork for a Socialist King. Should be an easy book for quick sales and steady rentals. $2.50

April 4

Buck, Frank & Fraser, Ferrin — FANG AND CLAW — Simon & Schuster

* Animals and humans this time, in a collection of anecdotes and episodes, giving an intimate picture of the hundred and one happenings of an eventful life spent in jungle and filmland. Some of the facts back of such spectacular scenes as the battle of the python and the black leopard, the capture of the giant orang utang (the one shown at the Fair). Buck's books have established a definite market. This lives up to expectations. $2.50

April 5

Munro, Dana Carleton — THE KINGDOM OF THE CRUSADERS — Appleton-Century

Munro was an authority on the period of the Crusades and here concentrated his attention on a little-known aspect - the dramatic story of the Kingdom of Jerusalem and its 87 years of conflict. Incidents, personalities, pageantry, the effect on the hardy and crude Europeans who were a part of it, and its importance in the political, social, religious and economic life of Europe. Too limited in scope for the average reader, who demands either a fictionized, sugar-coated tale of the Crusades, or a general study; but of inestimable value to the student. $3.00

April 7

Benson, E. F. — QUEEN VICTORIA — Longmans, Green

** With his usual facility for weaving an entertaining text around his chosen subject, Benson, in chatty fashion, draws a simple, straightforward and not altogether sympathetic portrait of the Queen, - her zest for amusement, in her youth, her real love for hard work, her growing dignity and sense of her own importance. Her adoration of Lord Melbourne and, later, her worship of her husband, are presented as another and really charming facet of her character. The Prince Consort is shown in a more flattering light than usual, as intelligent, high-minded, far-seeing and a good executive, though he failed lamentably when it came to English sports and the average English "country gentleman". The Benson audience is fairly well-established, and this should sell well. $3.50

April 11

Powys, John Cowper — THE ART OF HAPPINESS — Simon & Schuster

Powys comes closer to touching the mainspring of "the average man" and his interests in this than in anything else he has done. In his analysis of the basis of happiness, and the forces working against it, he makes the application of his theories to universal human problems, particularly in the two chapters on Woman with Man and Man with Woman, where he is definite and concrete in his suggestions for working out a constructive ground for mutual happiness, after the edge of first love has worn thin. His thesis, throughout, is this: the secret of happiness is found in ourselves, and everyone, given the technique, can find the way to it. He attempts to teach that technique. A book to sell to those who want "self-help" literature, in the upper intellectual brackets. $2.00

April 11

Christowe, Stoyan HEROES AND ASSASSINS McBride

Unless Macedonia should chance to be the scene for a shot heard round the world, I can't see any market for this, outside the narrow limits of students of Greek history. This is the story of revolution in Macedonia - a forty year struggle, which has resulted in Macedonia being a sore spot of the Continent. Handled in sympathetic manner, it tells the story convincingly and with a note of authority. The author is himself a Macedonian, and has shared in its struggle. $3.00

April 15

Pratt, Fletcher ORDEAL BY FIRE Smith & Haas

* "An Informal History of the Civil War" - such is the sub-title. And, to this reader at least, it proves to be journalism par excellence and grand reading. His previous book, The Heroic Years, established him as a popular historian. This substantiates that reputation. He has the faculty for making history read like fiction, for infusing it with the human element, so that it seems timeless. The battles are as vividly handled as though he had been correspondent on the scene. $3.00

~~April 17~~ 5/1

Alexander, Holmes THE AMERICAN TALLEYRAND Harper

* "The Career and Contemporaries of Martin Van Buren, Eighth President". And the biographer proceeds to disarm his critics by stating that there was very little of interest to commend Martin Van Buren to public attention, and then succeeds in presenting him in one of the most entertaining biographies of the current season. As Mr. Average Man, fulfilling all the requirements of an Alger hero - from poor boy to the White House - Van Buren is represented as the man who took statesmanship out of government and replaced it with politics. First rate. $3.50

deWolfe, Elsie AFTER ALL 5/1 Harper

* Here's a book made to order for the woman who wants a chatty, social autobiography, an authentic peep into the holy of holies of society. Elsie de Wolfe has achieved headlines socially, theatrically (she stopped just in time - and says so), and in the business world, when that was a hard nut to crack. A readable, intimate, entertaining account of her career, her friendships, her emotional life, her opening up of a new profession to women, her war experiences. Fascinating details of her successive homes - and incidentally, a good many basic principles of decoration. Enough of the glamour of names for snob appeal. $3.00

Tomlinson, H. M. BELOW LONDON BRIDGE Harper

A distinguished writer in simpler vein than his last book of essays, South to Cadiz. Here is London of the waterfront, the England of docks and ships from distant ports, of the dingy commerce behind the glamorous front. A book redolent of Tomlinson's rare charm, and with an undercurrent of philosophical comment that is characteristic of all he writes. There is an established Tomlinson market, though this belongs with his slighter work. Illustrated. $2.50

April ~~17~~ 24

Mead, Margaret SEX AND TEMPERAMENT: In Three Primitive Societies Morrow

Her first book, Coming of Age in Samoa, proved a bone of contention and aroused wide interest, in those concerned with social problems and anthropology. Dr. Mead has a faculty for getting at modern and current problems in our own civilization through a close study of primitive people, tribes of New Guinea, devoid of any pretense of the veneer of civilization. In the light of her findings, she gives a new slant on human behavior. $3.00

April 18

Strong, Anna Louise I CHANGE WORLDS Holt

* Really exciting reading, not only for the new light on Russia under the Communistic regime, but because of the singular clarity of the unfolding of a radical in the making. A sheltered and conventional childhood and adolescence, a temperament dominated by the need for assurance of love and companionship and understanding, a normal American education - and suddenly, the budding radical, seeking a way to tell the world of her discoveries, the full-fledged Socialist in Seattle at its stormiest, the awakening to a realization that in Russia she had a chance to see her theories put to the acid test. Then the long and bitter struggle to build a new self, to see that the power of American efficiency meant nothing, that a merging of self in the interests of the group was essential to the remaking of an American into a Communist in the service of Russia. An important book, from the editor of the Moscow Daily News, sure of wide publicity. Watch it. $3.00

April 19

Morley, Christopher HASTA LA VISTA Doubleday, Doran

* Delightful, though laying no claims to importance. A brief, entertainingly written account of "Chris" Morley's trip through the Canal, down the West Coast of South America to Lima, and back. But it is more than that, for with his customary charm, Morley takes his readers on official side trips not included in the itinerary, into astronomy, with dissertations on the Southern Cross, reflections and musings on Henry Morgan, on Pizarro, on other buccaneers and conquistadores that are associated with this part of the world; on books and their authors; and a disquisition on the merits of small ships over large. Characteristically whimsical, with much lovely reading, highlights on sights, sounds and smells, on people, incidents and bits of color. Sell as travel gift book - essay - etc. $2.00

~~April 22~~ 5-27-35 June Literary Guild

Kaus, Gina CATHERINE: The Portrait Of An Empress Viking

** Absorbing study of Catherine of Russia, from her childhood in a small and impoverished German principality, deliberately ignored by her mother; through colorful days of her arrival in Russia and her betrothal to the delicate young heir to the Russian throne, the subsequent tragedy of her early years of matrimony, alternately spied upon and fawned upon, to the final pinnacle of success, the achievement of her ambition. A brilliant picture of the Russian court; interesting characterization of the Empress Elizabeth, and the other characters that peopled the crowded stage; psychological insight into the forces that drove Catherine to a life of incontinence, of passion, of despair. Brief glimpses - such as would have been hers - of the pitiful Russia behind the pageant of splendor. As thrilling reading as a novel - and

yet not giving the impression of undue tampering with authentic material nor straying from the facts of her temperament and life. Not so amazing a piece of scholarship as Marie Antoinette, but slated for the same market. The publishers are putting their big Spring push behind it. Illustrated. $3.50

April ~~24~~

Foreman, Clark
Ross, Michael — THE CONSUMER SEEKS A WAY — Norton

There's a certain value to the layman, confronted with successive viewpoints and untutored in the convincing response, in the method of handling the material incorporated in this book. But the form seems frequently labored and artificial, and gives the impression of amateurishness. The authors have chosen to present their points through a series of dialogues in which a young clerk, unemployed, seeks to solve his doubts and see his way to clear thinking on current problems, and on the place of the consumer in the scheme of things. $2.00

April ~~26~~ 19

Brudno, Ezra — GHOSTS OF YESTERDAY — Appleton-Century

A study of modern values in the face of existing survivals of taboos - when Brudno gets through with them, they dissipate in the conviction of their emptiness and futility. Prejudice of modern man seems dated and outmoded. Essays on the changing world, with a certain quiet challenge. $2.00

End of April

Baarslag, Karl — SOS TO THE RESCUE 4-25-35 — Oxford

Actually, through the stories of the part radio has played in tragedies of the sea, this book serves as a history of radio on the high seas, from 1906, when it was first put to test, through the Morro Castle disaster. All the high points in maritime calamities are brought together; the human interest aspects are stressed. Makes good reading, for those who can stand it. $2.50

~~May 1~~ 10/11

Whitney, Lucia — THROUGH MY OPEN DOOR — Farrar & Rinehart

A novelist, writing under a nom de plume, tells of the incidents, kindliness, conversations, tolerance, of her ten years' stay in bed, with a heart that had played her false. Behind the veil of anonymity, she tells the stories of her friends, of the succession of maids, of painful jaunts outside the city into health colonies, of the life and problems they present to an invalid. Readable, amusing, original. There are despairing moments, as there are moments of high courage, but it is a human interest document rather than an uplift book. $2.50

late ~~Early~~ May 5/28/35

Chamberlin, Wm. Henry — THE HISTORY OF THE RUSSIAN REVOLUTION — Macmillan

Russia's Iron Age established Chamberlin to those who did not know him through the pages of the Christian Science Monitor, as one who could present factual material on Soviet Russia dispassionately, clearly and with the result that other

aspects of the Russian scene took on new meaning. Now comes a definitive history of the years 1917 to March 1921, when Lenin put the New Economic Policy into effect. The entire period is treated with rare perspective, thoughtful weighing of cause and effect, and a certain vigor and dramatic molding of material to give it force and meaning. Not a book for anyone wishing to get a birds-eye-view, for it is very long (two volumes), and meticulous as to chronological handling of detail. An important book for reference shelves and for the rounded library on things Russian. $10.00

~~Early~~ May ~~Late~~

Hambidge, Gove ENCHANTED ACRE 6/10 Whittlesey

Here's the book for anyone who is considering - flippantly or seriously - a back-to-the-soil project. Feeling that it is essential to his own well-being, Gove Hamidge sees clearly the impossibility for many temperaments, and proceeds, through an interesting and instructive presentation of his own steps toward survival, to indicate the pitfalls and to set up signboards and warnings. An invaluable guide to hows and wherefores for the serious prospective farmer - or farmerette - who is planning to leave the city behind. $2.50

~~May 13~~ 4-10

Davis, Jerome CAPITALISM AND ITS CULTURE Farrar & Rinehart

The case for and against capitalism. The arguments in its favor are marshalled - and subsequently demolished in a close analysis of the disinteration of the capitalistic system, and of its insidious tentacles in every phase of modern "civilized" life. The best popular book of the kind I have come across. The veriest babe on the subject would find it clear, succinct, penetrating. And no avowed capitalistic sympathizer could fail to read challenge. If you must have but one book on the subject, this is an excellent choice. $3.50

May 15

Early, Eleanor BEHOLD THE WHITE MOUNTAINS Little, Brown

* Not only a book for those who tour New England, but good reading for those to whom New England is simply a section on the map. It is a travel book, yes; but it is much more. It is anecdotal, crammed with local lore, filled with bits of interest concerning famous people who are associated with the White Mountains one way or another. Should be a perennial in New England shops and a book that wide-awake bookshops elsewhere could sell to discriminating customers who are looking for the unusual in books of this type. $1.50

<u>This Book Received Too Late For Inclusion In February Issue</u>

March 22

Brunel, Andree KEEP YOUR YOUTH Little, Brown

An intriguing exercise book, with really attractive - as well as informative - photographs showing how to do it. A book that women will want to own, as the directions are simple, the exercises varied, and the fundamental principles sound, from the viewpoint of both health and good looks. $2.00

Note These Changes in Price and Publication Dates

		Page
Johnson, H. S.	THE BLUE EAGLE FROM EGG TO EARTH (Doubleday) from 3/22 to 3/29	74
Lidden, E. S.	THE RIDDLE OF THE FLORENTINE FOLIO (Doubleday) definite date 3/29	69
Roberts, K.	FOR AUTHORS ONLY (Doubleday) postponed to Fall, 1935	95
Hurst, Fannie	NO FOOD WITH MY MEALS (Harper) from 3/6 to 3/20	53
Smith, A. E.	THE CITIZEN AND HIS GOVERNMENT (Harper) from 4/17 to 5/1	93
Basso, H.	IN THEIR OWN IMAGE (Scribner) definite date 3/29	37
Blake, F.	RIDING THE MUSTANG TRAIL (Scribner) from 3/1 to 3/29	47
Nyabongo, H.K.	THE STORY OF AN AFRICAN PRINCE (Scribner) definite date 3/29	55
Hummel, G. F.	HERITAGE (Stokes) from 4/5 to 4/18	85
Chidsey, D. B.	THE GENTLEMAN FROM NEW YORK (Yale) from $4.50 to $3.75	92

THE NEW YORK OFFICE CALENDAR FOR APRIL 1 - 15

April 1	- Graves, Robert - CLAUDIUS THE GOD (Smith & Haas)	72
	- Paul, Louis - THE PUMPKIN COACH (Doubleday, Doran)	64
April 2	- Atwater, Mary M. - CRIME IN CORN WEATHER (Houghton, Mifflin)	69
	- Field, Rachel - TIME OUT OF MIND (Macmillan)	84
	- Lion, Hortense - THE GRASS GROWS GREEN (Houghton, Mifflin)	23
April 3	- Hunt, Frazier - THE BACHELOR PRINCE (Harper)	109
April 4	- Buck, Frank - FANG AND CLAW (Simon & Schuster)	110
	- Fleming, Berry - SIESTA (Harcourt, Brace)	327
April 5	- du Maurier, Daphne - GERALD (Doubleday, Doran)	78
	- Ertz, Susan - NOW WE SET OUT (Appleton, Century)	82
	- Gibbon, L. G. - GREY GRANITE (Doubleday, Doran)	65
	- Oliver, Jane - EVENING OF A MARTINET (Doubleday, Doran)	65
	- Queen, Ellery - THE SPANISH CAPE MYSTERY (Stokes)	107
April 6	- Hendryx, J. B. - THE OUTLAWS OF HALFADAY CREEK (Doubleday, Doran)	70
	- Mundy, Talbot - THE MYSTERY OF KHUFU'S TOMB (Appleton-Century)	69
April 8	- Bridges, Victor - PETER IN PERIL (Penn)	70
	- Charles, Edward - PORTRAIT OF THE ARTIST'S CHILDREN (Lothrop)	85
	- Linke, Lilo - RESTLESS DAYS (Knopf)	92
	- Mann, Thomas - YOUNG JOSEPH (Knopf)	65
April 9	- Benson, E. F. - QUEEN VICTORIA (Longmans, Green)	110
	- Chidsey, Donald B. - THE GENTLEMAN FROM NEW YORK (Yale)	92
April 12	- Fox, P. H. - SAILOR TOWN (Little, Brown)	66
	- Steen, M. - ONE-EYED MOON (Little, Brown)	66
April 15	- Leonard, J. N. - TOOLS OF TOMORROW (Viking)	93

BULLETIN FROM

The New York Office 404 East 55th Street, New York

Vol. III March 15, 1935 No.6

PART II

Second Spring Juvenile Supplement

FOR THE PICTURE BOOK AGE

Encking, Louise, transl. THE LITTLE GARDENERS Whitman
from the German of Elizabeth Morgenstern Pictures by Marigard Bantzer

A Bavarian picture book, telling in simple text and gay pictures of John and Joanne who loved their garden and helped make it. Publ. $1.00

Encking, Louise, transl. THE TOY MAKER Whitman
from the German of Gerda Thelen Pictures by Fritz Kukenthal

The picture story book of how a tree became a toy village. Strong bright colors and an interesting, simple, informative text. Publ. $1.00

Gordon, Edgar B. & Curtis, I. MUSIC FOR YOUTH Whitman

A valuable book for nursery school and kindergarten use, and for mothers who want to teach their children simple, familiar songs. The first half includes many songs of different nations; the last half, songs that every child should know. The music is simply the line of melody, with key and beat clearly indicated. Not an inspired book - but a useful one. Publ. $1.00

FACT BOOKS FOR INTERMEDIATES

Christeson, H. M. & F. M. WILD ANIMAL ACTORS Whitman

** Here's a book that is sure to be popular. A straightforward account of favorite animals of stage and screen, - Anna May, the elephant, Colonel, the tiger, Jackie, the wrestling lion, Eckie, the leopard, Gertie, the jaguar, and Jiggs, the chimpanzee. Data as to their natural habitat, their training, and some of their experiences in film work. Illustrated with 46 photographs. To be published May 23rd. A good book for your circus window. $1.00

Thorndike, E. L. THORNDIKE CENTURY JUNIOR DICTIONARY Appleton - Century

*** A book for immediate sales, and for the long haul. An essential for home and school libraries and the Children's Room of the Public Library. Professor Thorndike has given years to the study of vocabulary, and this dictionary is based on 23,281 words occurring in juvenile reading matter. Definitions keyed to the child understanding, and frequently illustrated by use in a sentence. Liberally illustrated. Arrangement follows that of adult dictionaries, thus paving the way for continued use of reference material. Originally published in school edition only, by Scott, Foresman and Company of Chicago. Now, in this attractive format, it will be in demand for the family reading and reference shelf. Published. $2.00

Wilhelm, Donald THE STORY OF IRON AND STEEL Harper

An addition to the City and Country Series, fact books about everyday things. The material in this is the outgrowth of the adult book on the subject written by Donald Wilhelm, - The Book of Metals. The history and background of iron and steel, the development of their use, straightforward description of the various processes, from primitive smelters to Bessemer converters, open hearth methods, and modern electric furnaces. Illustrated. ~~April.~~ 5/15/35 $1.25

FICTION FOR TWELVE AND UP

Adams, Katharine STORK'S NEST Macmillan

** Miss Adams can always be counted on for a good story, with some element of mystery tucked in, and usually a foreign background. This time it is the story of Christian, an American girl who had traveled all the way to Strasbourg to live with a cousin, only to find the cousin dead, and the fortune vanished. How she took some cousins poorer than herself under her wing, how she made friends in a strange new city, and the adventures and sorrows and joys that came to her, combine to make good reading for girls and boys as well. ~~March.~~ 4-2-35 $1.75

Lindsay, Philip THE KNIGHTS AT BAY Loring & Mussey

An adult writer of historical fiction turns to the juvenile field in a story for boys with the background of a little-known period of Mediterranean history, concerning the Knights of St. John and their gallant defense of Malta against the Turks. For the facts of history, the book deserves recognition. The presentation leaves much to be desired, as it gives no sense of period or background, of authenticity or anything but a superficial knowledge of the incidents. Junior Literary Guild selection for May. Illustrated. $2.00

FACT BOOKS FOR TWELVE AND UP

Ficklen, Bessie Alexander A HANDBOOK OF FIST PUPPETS Stokes

There is here much more of the background of puppet history and theory than in other puppet books recently published. The result is a book that is of interest rather for adults training young people in the use of puppets, for boys and girls who have already gone rather deeply into the matter, than for the beginner. Following the background material, there is, to be sure, an ample assortment of valuable working data, - how to make puppets of various kinds, how to manipulate them, how to build a stage, how to use materials at hand. The last part of the book includes a number of puppet plays. Illustrated. March. $2.00

Hylander, C. J. AMERICAN SCIENTISTS Macmillan

Brief biographies of scientists in many fields, from Benjamin Franklin down to living scientists such as Robert Millikan, Roy Chapman Andrews, Henry Fairfield Osborn. The sciences covered are primarily the physical and natural sciences, though they touch upon other realms as well. Material not readily acquired elsewhere, therefore particularly valuable for school libraries and public libraries. Might be noted in vocational lists for inspirational reading. April. 9- $2.00